



Bachelor of Arts (Honours) in Business
Health Services Management

2017 / 18
Open Admission

Message from the Dean



阮博文教授
香港理工大學
專業及持續教育學院院長
Prof. Peter P. YUEN
Professor and Dean
College of Professional and
Continuing Education,
The Hong Kong Polytechnic
University

“Evidence has clearly shown that to further improve the health of the population, health care systems need to be better managed. The education and professional training of health services managers are, therefore, of critical importance. The launching of the Health Services Management concentration in the BA (Hons) Scheme in Business provides a unique opportunity for Associate Degree and Higher Diploma graduates in business or health studies to pursue a challenging and meaningful career in health services management.”

Messages from Health Services Management Experts

「謹祝香港理工大學專業進修學院啟動商業(榮譽)文學士(醫務行政管理)課程，為香港年輕人樂育新智，栽植群倫，開展新視野，服務醫療事業。」

劉少懷醫生

香港醫務行政學院院長

Dr LIU Shao Haei

President

Hong Kong College of
Health Service Executives



梁國強先生

美國輝瑞科研製藥
香港區總經理

Mr Stephen LEUNG

Country Manager

Pfizer Corporation Hong Kong Ltd



“Congratulations to School of Professional Education and Executive Development, The Hong Kong Polytechnic University for launching the new Bachelor of Arts (Honours) in Business (Health Services Management) programme. Health is Wealth. Investment in health is an investment in human capital. With an increasing ageing population and the advancement in technology, there is a strong need for well-trained health professionals more than ever. Healthcare executives play a critical role in the provision of quality health services to our community. With experienced faculty members offering global perspectives, we are confident that this new programme will help nurture the next generation of professional healthcare executives for years to come.”

培育賢能開創新猷
優化醫療更上層樓

「謹以數言奉賀香港理工大學專業進修學院啟動商業(榮譽)文學士(醫務行政管理)課程，為莘莘學子達成理想，為醫療服務注入新思維，誠香港市民之福祉。」

文保蓮女士

香港養和醫院
護理總監

Ms Manbo MAN

Director of Nursing Services

Hong Kong Sanatorium & Hospital



Aims and Objectives

The Bachelor of Arts (Honours) in Business (Health Services Management) is designed to equip students with the necessary academic, operational and professional knowledge and skills to help them perform competently in various health services contexts.

The primary objectives of the programme are to:

- develop graduates who can contribute to the operations and management of health care services in an efficient, effective and sustainable pattern;
- offer a multi-disciplinary education, equipping students with professional knowledge and skills necessary for addressing health services management issues in both the public and private health care sectors; and
- develop graduates who can significantly contribute to the delivery of quality health care services with a patient-centred approach.

Entry Requirements

A recognised Associate Degree or Higher Diploma or equivalent qualification. Those who do not possess the above-mentioned qualifications but have reached the age of 25 at commencement of study may apply as mature applicants. Mature applicants should possess relevant working experience in supervisory / managerial positions and have completed post-secondary studies in related fields. They will also be required to pass an admission test and demonstrate to the Admission Interview Panel their ability to complete the programme.

Career Opportunities and Further Studies

Graduates are qualified to fill different business management positions in various health-related services organisations in both the public and private sectors. Graduates are also eligible to apply for various postgraduate studies with clinical and non-clinical specialism offered by different institutions*.

Health Services Management Graduates

Public Sector

Posts such as:

- Hospital Administrator
- Executive Officer
- Programme Officer
- Health Information and Records Manager
- Hospital Executive Assistant

Private Sector

Organisations such as:

- Private Hospitals
- Pharmaceuticals
- Health Insurance
- Health Products
- Chained Medical Groups
- Health Startups
- Non-Governmental Organisations

Further Studies

Programmes such as:

- MSc in HSM
- Master in Health Administration
- Master of Nursing
- MSc in Health Informatics
- Master of Public Health
- MSc in Infection Control

Professional Recognition

Students of the Bachelor of Arts (Honours) in Business (Health Services Management) are eligible to apply for associate membership for the Hong Kong College of Health Service Executives (HKCHSE); student membership at the Hong Kong Occupational Safety and Health Association (HKOSHA); and affiliated membership of Hong Kong Institute of Occupational and Environmental Hygiene (HKIOEH).

* Based on existing entry requirements, which are subject to change without further notice.

Programme Structure

Award	Requirements	No. of Credits
BA (Hons) in Business (Health Services Management)	General University Requirements (GUR)	9 - 18 credits
	2 Cluster Area Requirements (CAR) subjects (including 1 designated as China-related) ⁺ , 3 credits each	6 credits
	1 Service Learning (SL) OR Free Elective subject ~	3 credits
	Up to 3 Language and Communication Requirements (LCR) subjects (2 in English & 1 in Chinese), 3 credits each (for students who have not met the equivalent standard of undergraduate degree LCR based on their prior sub-degree studies only)*	0 - 9 credits
	Discipline Specific Requirements (DSR)	51 - 63 credits
	Foundation (up to 4 subjects, 3 credits each, for students from unrelated disciplines only)	0-12 credits
	Scheme Compulsory (8 subjects)	24 credits
	Award-Specific Compulsory (3 subjects, 3 credits each) - Health Economics and Healthcare Financing - Health Information Sciences - Operations Management for Healthcare	9 credits
	Elective (6 subjects, 3 credits each, at least 3 from the elective pool of students' own subject area; others can be from subjects of other areas within the Business Scheme) Health Services Management specialism Electives - Epidemiology - Healthcare Facility Management & Business Support Services - Leadership and Strategic Management in Healthcare - Legal and Ethical Considerations in Healthcare - Practices in Health Promotion - Quality and Safety Management in Healthcare	18 credits
	Work-Integrated Education (WIE) 300 hours of work-based learning experience (Relevant work experience accumulated during or after sub-degree studies may be considered for fulfilment of WIE. Students will be invited to submit application for consideration after programme commencement.)	Nil
Total		60 - 81 credits

Enquiries

Academic and programme information

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⁺ Within these subjects, students need to fulfil the English and Chinese reading and writing requirements.

~ Subject to the results of a review, Service Learning (SL) may be in full implementation for full-time programmes in 2017 / 18. When SL is in full implementation for full-time programmes, full-time students must complete one SL subject in order to fulfil the graduation requirements. SL subjects are not available for part-time students and they are required to choose a free elective subject.

* Students' fulfilment of LCR will be assessed based on their academic records of sub-degree studies. They will be advised if they are required to take LCR subjects on admission.