

PolyU SPEED

School of Professional Education and Executive Development 專業進修學院 2026/27



For Sub-degree Graduates
and Working Adults
適合副學位畢業生及在職人士

Degree Awarded by PolyU 學位由理大頒授

Bachelor of Business Administration (Honours) in International Business 國際商業（榮譽）工商管理學士

Full-time mode 全日制模式

Programme Webpage
課程網頁



Programme Features 課程特色

- Develops and strengthens your global strategic perspectives, entrepreneurial mindset and leadership skills
拓展及加強你的環球策略視野、創業思維及領導才能
- Articulation to local and overseas universities such as The Hong Kong Polytechnic University, Hong Kong Baptist University and The University of Liverpool
畢業生可升讀本地及海外大學，如香港理工大學、香港浸會大學及利物浦大學
- Offers you a unique mix of global business acumen in the realms of management of global organisations, strategy, entrepreneurship and internationalisation so as to help you tackle global challenges and become a responsible global leader with cultural sensitivity and humility
提供多元化的全球商業管理課程，涵蓋全球組織、策略、創業及國際化等課題，助你懂得應對環球挑戰、尊重各地文化，成為具人文素質的環球領袖
- Develops your entrepreneurial mindset through three new elective subjects, namely Principles and Practices of Entrepreneurship, Technological Entrepreneurship for Global Business Development, and Managing Startups and Technology Ventures
你可修讀三科新選修科：創業原理和實踐、科技創業配合全球業務發展，以及管理初創企業和科技開發，以發展你的創業思維
- Programme design fits market needs; taught by well-qualified lecturers with rich work experience in the field
課程內容緊貼業內需求，並由具豐富行業經驗的講師授課
- Aiming 100% of students having opportunities for joining a wide array of global student activities and internships
致力讓 100% 學生有機會參加環球多元化的學生活動及實習



Career Prospects after Graduation 畢業後的就業前景

Aiming 100% of students having opportunities for joining a wide array of global student activities and internships
致力讓 100% 學生有機會參加環球多元化的學生活動及實習

Apply Now
立即報名



Scholarships and Studentships 獎學金和嘉許獎

All students of PolyU SPEED's articulation honours degree programmes admitted in 2026/27 may get "Outstanding Academic Performance Category" scholarships of up to a total of HK\$110,000*.

PolyU SPEED 榮譽學士學位銜接課程學生 (2026/27 學年) 有機會獲頒傑出學業表現類別獎學金合共最高 HK\$110,000*。



Scholarship Details
獎學金詳情

Degrees Awarded by PolyU 學位由理大頒授 獎學金最高

HK\$110,000

擲骰擲得好，不如選「擇」得好！
Choosing well is better than rolling the dice well!

*The scholarship amount is subject to change.
*獎學金金額或會調整。

Curriculum Structure 課程結構

Programme Requirements 課程要求	Minimum Requirement 最低要求
General University Requirements (GUR) 大學核心課程	9-18 credits 學分 ¹
Major Requirements 主修課程	51-54 credits 學分

1. It excludes the Language and Communication Requirements (LCR) of up to 9 credits, which are normally not required. Only those students not meeting the equivalent standard of the Undergraduate Degree LCR (based on their previous studies in Associate Degree/Higher Diploma programmes and their academic performance) will be required to take degree LCR subjects on top of the normal curriculum requirement.

這不包括學生一般不需要修讀之語文及溝通課程（最多9學分）。如學生未達到學士學位的語文及溝通課程水平（根據學生在副學士/高級文憑課程所修讀的相關科目及學業成績決定），需額外修讀語文及溝通課程。

Major Requirements 主修課程

Examples of Subjects 科目例子

- Business Policy and Strategy
- Global Strategy
- Managing Global Organisations
- Principles and Practices of Entrepreneurship
- Principles and Practices of FinTech
- Technological Entrepreneurship for Global Business Development

For more information, please contact:
想了解更多，請聯絡：

Programme Leader 課程統籌

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Enquiries 查詢

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The School reserves the right to update the contents of this programme brochure and to change or withdraw programmes or subjects described here.
學院有權更新此課程單張內容及更改或撤銷此單張所述課程或科目。

Entrance Requirements 入學資格

Holder of a recognised Associate Degree, Higher Diploma or an equivalent qualification in business-related areas. Applicants with qualifications in non-business-related areas will also be considered and, if admitted, are required to take appropriate foundation subject(s).

持有與商業相關領域的認可副學士學位、高級文憑或同等學歷。具有非商業相關領域資格的申請人亦將被考慮，並且如果被錄取，則必須修讀適當的基礎科目。

Notes 備註：

- The main medium of instruction of the study programme concerned should be English. An applicant who has completed the programme with other languages as the main medium of instruction should attain the following English Language requirement: IELTS 6.0 or TOEFL 550 (paper based)/80 (Internet based).
有關課程的主要教學語言應該是英語。以其他語言作為主要教學語言的課程的申請人應達到以下英語語言要求：雅思 6.0 或托福 550 (paper-based) ; 80 (Internet-based)。
- An applicant who does not possess the above-mentioned qualification but has reached the age of 25 before 1 September, in the year in which he/she seeks admission, may apply as a mature applicant. He/she must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully. In addition, he/she may be required to take appropriate foundation subject(s).
不具備上述資格，但在申請入學年度的 9 月 1 日之前年滿 25 歲的人士亦可提出申請。他/她必須展現足夠的動機、知識和潛力，以顯示出有極大機會能夠成功修畢該課程。此外，他/她可能需要修讀適當的基礎課程。

Programme Duration and Study Mode 修讀年期及模式

Full-time 全日制 2 years 年

Medium of Instruction 教學語言

English (except for subjects with Chinese requirements)

英文 (具中文要求的科目除外)

Tuition Fee 學費

Local Students 本地學生

HK\$194,700 - HK\$243,375

Non-local Students 非本地學生

HK\$252,900 - HK\$316,125



Tuition Fee Details
學費詳情