

# PolyU SPEED

School of Professional Education and Executive Development 专业进修学院 2026/27



For Sub-degree Graduates  
and Working Adults  
适合副学位毕业生及在职人士

Degree Awarded by PolyU 学位由理大颁授

## Bachelor of Business Administration (Honours) 工商管理（荣誉）学士

Full-time and Part-time modes 全日制及兼读制模式

Programme Webpage  
课程网页



### Programme Features 课程特色

- Programme design closely meets market needs through an all-round curriculum guiding you to explore various business sectors  
课程设计紧贴业界需求，内容全面，带你探索不同的商业领域
- Develops your leadership skills with an innovative mindset through different subjects  
透过产品管理策略等新科目，助你发展具有创新思维的领导才能
- A professional teaching team teaches you how to tackle real-world business issues  
专业的教学团队，教导你如何处理现实的商业议题
- Full-time students have the opportunities for local and international internships to improve employability, such as Bank of China, Market Probe, Zuellig Pharma, and China Media Group  
全日制学生有机会参加本地及国际实习工作，如中国银行、拓索市场咨询公司、裕利医药及中央广播电视总台，加强就业能力
- Graduates have been highly competitive and employed by local and global organisations  
毕业生就业竞争力强，受聘于本地及国际机构
- Articulation to local and overseas universities such as The Hong Kong Polytechnic University, The Chinese University of Hong Kong, and City University of Hong Kong  
毕业生可升读本地及海外大学，如香港理工大学、香港中文大学及香港城市大学



### Career Prospects after Graduation 毕业后的就业前景

Various positions in sales and marketing management, operations and supply chain management, and general management such as Business Development Manager, Senior Administrative Officer and Retail Manager  
担任销售及营销管理、营运及供应链管理，以及综合管理等工作，例如：业务拓展经理、高级行政主任及零售经理

Apply Now  
立即报名



## Scholarships and Studentships 奖学金和嘉许奖

All students of PolyU SPEED's articulation honours degree programmes admitted in 2026/27 may get "Outstanding Academic Performance Category" scholarships of up to a total of HK\$110,000\*.

PolyU SPEED 荣誉学士学位衔接课程学生 (2026/27 学年) 有机会获颁杰出学业表现类别奖学金合共最高 HK\$110,000\*。



Scholarship Details  
奖学金详情

**Degrees Awarded by PolyU 學位由理大頒授** **Scholarships up to 獎學金最高**

**HK\$ 110,000**

**擲骰擲得好，不如「擇」得好！**  
Choosing well is better than rolling the dice well!

\*The scholarship amount is subject to change.  
\* 獎學金金額或會調整。

## Curriculum Structure 课程结构

| Programme Requirements<br>课程要求               | Minimum Requirement<br>最低要求  |
|----------------------------------------------|------------------------------|
| General University Requirements (GUR) 大学核心课程 | 9-18 credits 学分 <sup>1</sup> |
| Major Requirements 主修课程                      | 51-54 credits 学分             |

1. It excludes the Language and Communication Requirements (LCR) of up to 9 credits, which are normally not required. Only those students not meeting the equivalent standard of the Undergraduate Degree LCR (based on their previous studies in Associate Degree/Higher Diploma programmes and their academic performance) will be required to take degree LCR subjects on top of the normal curriculum requirement.

这并不包括学生一般不需要修读之语文及沟通课程 (最多 9 学分)。如学生未达到学士学位的语文及沟通课程水平 (根据学生在副学士/高级文凭课程所修读的相关科目及学业成绩决定)，需额外修读语文及沟通课程。

## Major Requirements 主修课程

### Examples of Subjects 科目例子

- Business and Relationship Marketing
- Business Policy and Strategy
- China Business Management and Marketing
- Cross-Cultural Management
- Information and Communications Technology in Business
- Strategic Product Management

**For more information, please contact:  
想了解更多，请联络：**

#### Programme Leader 课程统筹

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## Enquiries 查询

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The School reserves the right to update the contents of this programme brochure and to change or withdraw programmes or subjects described here.  
学院有权更新此课程单张内容及更改或撤销此单张所述课程或科目。

## Entrance Requirements 入学资格

Holder of a recognised Associate Degree, Higher Diploma or an equivalent qualification in business-related areas. Applicants with qualifications in non-business-related areas will also be considered and, if admitted, are required to take appropriate foundation subject(s).

持有与商业相关领域的认可副学士学位、高级文凭或同等学历。具有非商业相关领域资格的申请人也将被考虑，并且如果被录取，则必须修读适当的基础科目。

#### Notes 备注：

- The main medium of instruction of the study programme concerned should be English. An applicant who has completed the programme with other languages as the main medium of instruction should attain the following English Language requirement: IELTS 6.0 or TOEFL 550 (paper based)/80 (Internet based).  
有关课程的主要教学语言应该是英语。以其他语言作为主要教学语言的课程的申请人应达到以下英语语言要求：雅思 6.0 或托福 550 (paper-based) ; 80 (Internet-based)。
- An applicant who does not possess the above-mentioned qualification but has reached the age of 25 before 1 September, in the year in which he/she seeks admission, may apply as a mature applicant. He/she must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully. In addition, he/she may be required to take appropriate foundation subject(s).  
不具备上述资格，但在申请入学年度的 9 月 1 日之前年满 25 岁的人士亦可提出申请。他/她必须展现足够的动机、知识和潜力，以显示出有很大机会能够成功修毕该课程。此外，他/她可能需要修读适当的基础课程。

## Programme Duration and Study Mode 修读年期及模式

Full-time 全日制 2 years 年  
Part-time 兼读制 3 years 年

## Medium of Instruction 教学语言

English (except for subjects with Chinese requirements)  
英文 (具中文要求的科目除外)

## Tuition Fee 学费

### Full-time Programme 全日制课程

**Local Students 本地学生**  
HK\$194,700 - HK\$243,375

**Non-local Students 非本地学生**  
HK\$252,900 - HK\$316,125

### Part-time Programme 兼读制课程

**Local Students 本地学生**  
HK\$194,700 - HK\$243,375

Tuition Fee Details  
学费详情

