

PolyU SPEED

School of Professional Education and Executive Development 专业进修学院 2026/27



For Sub-degree Graduates
and Working Adults
适合副学士毕业生及在职人士

Degree Awarded by PolyU 学位由理大颁授

Bachelor of Business Administration (Honours) in Tourism Services Operations and Management [Applied Degree] 旅游服务营运及管理(荣誉)工商管理学士[应用学位]

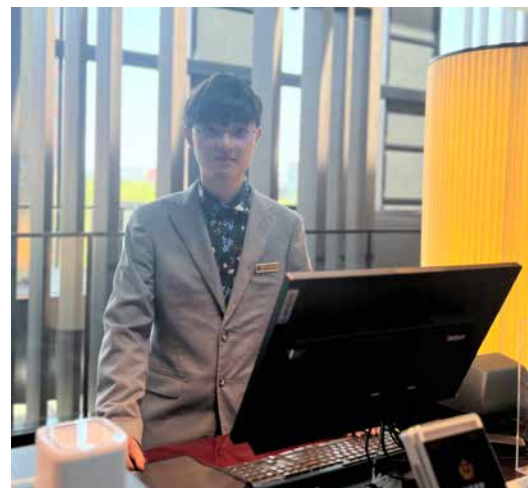
Full-time and Part-time modes 全日制及兼读制模式

Programme Webpage
课程网页



Programme Features 课程特色

- Earn a degree awarded by PolyU
学位由香港理工大学颁授
- Gain expertise in dynamic tourism industries
掌握旅游业成功所需专业技能
- Participate in mainland or international internships for a global perspective
国内及海外实习机会，拓宽国际视野
- Develop practical skills and professional connections through three specialized training subjects
三个培训课程培养实用技能，建立专业人脉
- Allowing students to fast-track their study by obtaining an ordinary degree in 1.5 years (Full-time) or 2.5 years (Part-time)
让学生以 1.5 年(全日制)或 2.5 年(兼读制)的学制取得普通学位，从而加快学习进度
- Learn in Cantonese for subjects with training and technical elements, meeting industry needs
具培训及技术元素的科目以中文授课，满足行业需求



Career Prospects after Graduation 毕业后的就业前景

This programme offers graduates diverse career prospects in the travel and tourism field. They can pursue roles in MICE, travel agents, hotel, attractions, airlines, and cruise lines, serving profit or non-profit organisations as customer relations, sales and business development, and event planner within the industry.

本课程让毕业生具备所需能力在旅游行业的不同岗位发展事业，包括会议、奖励旅游、会展和活动(MICE)、旅行社、酒店、景点、航空公司及邮轮行业。他们可以在业内的商业或非牟利组织从事客户关系、销售与业务发展、设施管理，以及活动策划等工作。

Apply Now
立即报名



Scholarships and Studentships 奖学金和嘉许奖

All students of PolyU SPEED's undergraduate top-up degree programmes admitted in 2026/27 may get scholarships of up to a total of HK\$110,000.

PolyU SPEED 学士学位衔接课程学生 (2026/27 学年入学) 有机会获颁奖学金合共最高 HK\$110,000。



Scholarship Details
奖学金详情

Degrees Awarded by PolyU 學位由理大頒授
Scholarships up to 獎學金最高
HK\$ 110,000
擲骰擲得好，不如「擇」得好！
Choosing well is better than rolling the dice well!

Curriculum Structure 课程结构

Programme Requirements 课程要求	Honours Degree Minimum Requirement 荣誉学位最低要求	Ordinary Degree Minimum Requirement 普通学位最低要求
General University Requirements (GUR) 大学核心课程	9 credits 学分 ¹	9 credits 学分 ¹
Discipline-Specific Requirements (DSR) 学科专业课程	54 credits 学分	42 credits 学分

1. It excludes the Language and Communication Requirements (LCR) of up to 9 credits, which are normally not required. Only those students not meeting the equivalent standard of the Undergraduate Degree LCR (based on their previous studies in Associate Degree/ Higher Diploma programmes and their academic performance) will be required to take degree LCR subjects on top of the normal curriculum requirement.

这不包括学生一般不需要修读之语文及沟通课程 (最多 9 学分)。如学生未达到学士学位的语文及沟通课程水平 (根据学生在副学士 / 高级文凭课程所修读的相关科目及学业成绩决定)，需额外修读语文及沟通课程。

DSR Subjects 学科专业科目

Examples of Subjects 科目例子

- Cultural and Heritage Tourism
- Event and Tourism Management
- Industrial Practicum I, II & III
- Legal and Ethical Aspects in Hospitality and Tourism Industry
- Social Media Marketing Strategy
- Tour Operations and Travel Agency Practices

BBA (Hons) in Tourism Services Operations and Management 旅游服务营运及管理 (荣誉) 工商管理学士

Practical Route 实务途径入学

- Holder of other qualifications in related areas at Level 4 under the HKSAR Qualifications Framework (QF); and
持有香港资历架构第四级相关范畴之其他学历，以及
- a minimum of two years of relevant work experience
最少具有两年相关工作经验

OR

Academic Route 学术途径入学

- Holder of a recognised Associate Degree/ Higher Diploma or an equivalent qualification in business-related areas; or
持有与商业相关领域的认可副学士学位、高级文凭或同等学历，或
- Holder of a recognised AD / HD or an equivalent qualification in non-business-related areas. He/she is required to take additional foundation subject(s) if admitted
持有非商业相关领域的副学士 / 高级文凭或同等学历，如获录取者，会被要求额外修读基础科目。

For more information, please contact:
想了解更多，请联络：

Programme Leader 课程统筹

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Assistant Programme Leader 助理课程统筹

Dr Deborah TSE

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Enquiries 查询

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The School reserves the right to update the contents of this programme brochure and to change or withdraw programmes or subjects described here.
学院有权更新此课程单张内容及更改或撤销此单张所述课程或科目。

Entrance Requirements 入学资格

Holder of a recognised Associate Degree/ Higher Diploma or an equivalent qualification in business-related areas. Applicants with qualifications in non-business-related areas will also be considered and, if admitted, are required to take additional foundation subject(s) as appropriate; OR

持有与商业相关领域的认可副学士学位、高级文凭或同等学历。具有非商业相关领域资格的申请人也将被考虑，并且如果被录取，则必须修读适当的基础科目；或

Holder of other qualifications in related areas at Level 4 under the HKSAR Qualifications Framework (QF) who has a minimum of two years of relevant work experience.

持有香港资历架构第四级相关范畴之其他学历，以及最少具有两年相关工作经验。

Notes 备注：

1. The main medium of instruction of the study programme concerned should be English. An applicant who has completed the programme with other languages as the main medium of instruction should attain the following English Language requirement: IELTS 6.0 or TOEFL 550 (paper based)/80 (Internet based).
有关课程的主要教学语言应该是英语。以其他语言作为主要教学语言的课程的申请人应达到以下英语语言要求：雅思 6.0 或托福 550 (paper-based) ; 80 (Internet-based)。

2. An applicant who does not possess the above-mentioned qualification but has reached the age of 25 before 1 September, in the year in which he/she seeks admission, may apply as a mature applicant. He/she must demonstrate sufficient motivation, knowledge and potential to indicate a high probability of being able to complete the programme successfully. In addition, he/she may be required to take appropriate foundation subject(s).
不具备上述资格，但在申请入学年度的 9 月 1 日之前年满 25 岁的人士亦可提出申请。他 / 她必须展现足够的动机、知识和潜力，以显示出有很大机会能够成功修毕该课程。此外，他 / 她可能需要修读适当的基础课程。

Programme Duration and Study Mode 修读年期及模式

Full-time 全日制 2 years 年
Part-time 兼读制 3 years 年

Medium of Instruction 教学语言

English (except for non-English language subjects as well as subjects involving training in interpersonal and technical skills relating to local business operations and management in the Chinese context)
英文 (具中文要求的科目和在中文情境下有关本地业务运作及管理所需的人际关系和技能培训相关科目除外)

Tuition Fee 学费

Full-time Programme 全日课程

Local Students 本地学生
HK\$196,560 - HK\$215,280

Non-local Students 非本地学生
HK\$255,460 - HK\$279,795

Part-time Programme 兼读制课程

Local Students 本地学生
HK\$196,560 - HK\$215,280

The tuition fees listed above are for 2025/26.
The fees for 2026/27 are subject to review.
上列为 2025/26 学费。2026/27 学费有待审核。



Tuition Fee Details
学费详情