

PolyU SPEED 2026/27



Master of Science in Sustainable Tourism and Hospitality Management 可持續旅游及酒店管理理學碩士

September 2026 Entry 2026 年 9 月开学



Full-time
全日制
Part-time
兼讀制

- Programme aim: Nurture postgraduates with innovative strategic skills and knowledge in managing tourism, hospitality, and event organisations for resilience and sustainability
课程目标：培养具备创新策略技能和知识的研究生，以管理旅游、酒店和活动组织，让行业更具适应能力及实现可持续发展
- Specialised curriculum: Cover areas of sustainable tourism and hospitality management which incorporates heritage tourism, eco-tourism and cultural tourism, digitalisation, sustainable marketing, sustainable leadership, ESG management and reporting, and other relevant topics, etc., with a Research Centre for Green Business to support teaching and research
专业课程：课程涵盖可持續旅游和酒店管理领域，包括文化遗产旅游、生态旅游和文化旅游、数码化、可持續营销、可持續领导力、ESG 管理与报告，以及其他相关主题等。学院的绿色商业研究中心，支持教学和研究活动

Programme Basic Information 课程基本资料

Duration of Study:
1 year (Mixed-mode Full-time) / 2 years (Mixed-mode Part-time)
修读年期：
1 年（混合模式全日制）/ 2 年（混合模式兼读制）

Commencement Date: September 2026 Entry
开课日期：2026 年 9 月开学

Tuition Fee: HK\$249,790
学费：港币 249,790 元

Programme Structure 课程结构

Students are required to complete 11 subjects in a total of 31 credits with satisfactory results as well as passing an e-learning course (non-credit bearing) to fulfil the National Education Requirement in order to obtain a master's degree.
学生需要完成 11 个科目合共 31 个学分，取得满意成绩，并需于一科电子学习科目（非学分）取得合格成绩，以满足国民教育要求，方可取得硕士学位。

Compulsory Subjects (all 9 subjects; 3 credits each unless otherwise specified)
必修科目（全部 9 科目，每科 3 学分，另有规定除外）

- Academic Integrity and Ethics in Business and Hospitality Management (1 credit 学分)
- Corporate Strategy and Sustainable Leadership
- Digitalisation and Information Management in Tourism and Hospitality
- ESG Management, Compliance and Reporting
- Financial Management in Tourism and Hospitality
- Special Project in Contemporary Issues in Tourism and Hospitality
- Strategic Talent Management for Green Business
- Sustainable Marketing
- Sustainable Tourism and Hospitality Management

Elective Subjects[#] (any 2 subjects; 3 credits each)
选修科目[#]（任何 2 科目，每科 3 学分）

- Climate Change and Risk Management
- Customer Experience Management and Innovations
- Food and Beverage Business Development
- International Festival and Event Management
- Tourism and Hospitality and ESG Practices in China

[#]Offering of any elective subjects is subject to sufficient enrolment.
每科选修科必须有足够报读人数才会开办。

Career Prospects 就业前景

- ESG has become an important area in tourism and hospitality management, hence managers and professionals should possess the knowledge and skills to integrate sustainable practices into their daily operations and strategies
ESG 已成为旅游和酒店管理中的重要领域，因此管理人员和专业人士应具备将可持续实践融入日常运营和策略的知识与技能
- Graduates can take up the following positions in Hong Kong, the GBA region, and elsewhere: Sustainability Development Supervisor; Programme Director (e.g., Ecotourism; Cultural tourism); Associate Manager overseeing ESG; Sustainability Relationship Manager
毕业生可以在香港、大湾区及其他地区担任这些职位：可持续发展主管、项目总监（例如：生态旅游、文化旅游）、ESG 副经理、可持续发展关系经理



Entrance Requirements 入学要求

Holders of a recognised bachelor's degree, or an equivalent qualification in tourism and hospitality management
持有认可的旅游及酒店管理学士学位或同等学历
For details of entrance requirements, please visit the programme webpage.
入学要求详情，请浏览课程网页。

For more information,
please contact:
想了解更多，请联络：

Programme Leader 课程统筹
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Enquiries 查询

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