



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學

School of Professional Education
and Executive Development
專業進修學院

SPEED



PolyU

SPEED

2026/27

September 2026
Entry

2026年
9月
开学

Become a Green Business Management Professional
and Seize Sustainable Development Opportunities

成为绿色商业管理专才

抓紧可持续发展商机

Master of Science in Green Business Management

(full-time/part-time)

绿色商业管理 理学硕士

(全日制/兼读制)

• Green Management

Professional Skills: Equip middle management executives with professional knowledge and skills to address green business issues and challenges across various industries

绿色管理专业技能－为中层管理人员装备专业知识和技能，以应对各行各业的绿色商业议题和挑战

• Comprehensive and Specialised Curriculum:

Covering green finance, supply chain management, sustainable tourism, and marketing, etc., with a Research Centre for Green Business to support teaching

课程内容既专且博－涵盖绿色金融、供应链管理、可持续旅游及营销等，并设绿色商业研究中心，支援教学

• Unlimited Industry Prospects:

Global companies value Environmental, Social and Governance (ESG), making talents with green business management knowledge highly sought after

行业发展前景无限－全球企业重视可持续发展及环境、社会和管治 (ESG)，具备绿色商业管理知识的人才炙手可热

Programme Basic Information 课程基本资料

Normal Duration: 1 year (Mixed-mode Full-time) / 2 years (Mixed-mode Part-time)

修读年期：1年（混合模式全日制） / 2年（混合模式兼读制）

Tuition Fee: HK\$249,790

学费：港币249,790元

Commencement Date: January 2026 Entry

开课日期：2026年1月开学

Programme Structure 课程结构

Students are required to complete 11 subjects for a total of 31 credits with satisfactory results as well as passing an e-learning course (non-credit bearing) to fulfil the National Education Requirement in order to obtain a master's degree.

学生需要完成11个科目合共31个学分，取得满意成绩，并需于一科电子学习科目（非学分）取得合格成绩，以满足国民教育要求，方可取得硕士学位。

Compulsory Subjects (All 9 subjects; 3 credits each unless otherwise specified)

必修科目（全部9科目，每科3学分，另有规定除外）

- | | |
|---|--|
| • Academic Integrity and Ethics in Business and Hospitality Management (1 credit学分) | • Environmental Assessment and Control |
| • Contemporary Issues in Green Business | • Green Finance and Investment |
| • Corporate Strategy and Sustainable Leadership | • Green Supply Chain Management |
| • ESG Management, Compliance and Reporting | • Sustainable Marketing |
| | • Web 3.0 Technologies |

Elective Subjects[#] (Any 2 subjects; 3 credits each)

选修科目[#]（任何2科目，每科3学分）

- | | |
|--------------------------------------|--|
| • Climate Change and Risk Management | • Strategic Communication for Leaders |
| • Energy Requirement and Strategy | • Strategic Talent Management for Green Business |
| • Smart City and Green Transport | • Sustainable Tourism Management |



[#] Offering of any elective subjects is subject to sufficient enrolment. 每科选修科必须有足够报读人数才会开办。

Career Prospects 就业前景

Graduates can take up positions including Corporate Communications and ESG Manager, ESG Analyst, Marketing Manager, Supply Chain Manager, Sustainability and ESG Manager, Sustainable Development Manager, and Sustainability Relationship Manager.

毕业生可担任企业传播、环境、社会及治理经理；环境、社会及治理分析师；市场营销经理；供应链经理；永续、环境、社会及治理经理；永续发展经理；永续发展关系经理

Entrance Requirements 入学要求

Holders of a recognised bachelor's degree, or an equivalent qualification in business management/marketing management.

持有认可的商业管理 / 市场营销学士学位或同等学历。

For details of entrance requirements, please visit the programme webpage.

入学要求详情，请浏览课程网页。

**For more information,
please contact:
想了解更多，请联络：**

Programme Leader 课程统筹

Dr Alvin WONG 黄有德博士

BCom (Alta.), MA (H.K.U.S.T.),
DBA (S.Aust.);MHKIM

☎ 3746 0603 ✉ alvin.wong@cpce-polyu.edu.hk

Assistant Programme Leader 助理课程统筹

Dr Pamela Ho 何秀盈博士

BA, PhD [PolyU(H.K.)]; CHE

☎ 3746 0264 ✉ pamela.ho@cpce-polyu.edu.hk

Enquiries 查询

☎ 3746 0900 ✉ cpce.ar@cpce-polyu.edu.hk

PolyU West Kowloon Campus 香港理工大学西九龙校园

9 Hoi Ting Road, Yau Ma Tei, Kowloon, Hong Kong

香港九龙油麻地海庭道9号

The School reserves the right to update the contents of this programme brochure and to change or withdraw programmes or subjects described here.
学院有权更改此课程单张内容或撤销此单张所述课程或科目。

